



Tuesday, June 29, 2010	Select Industry	Dallas
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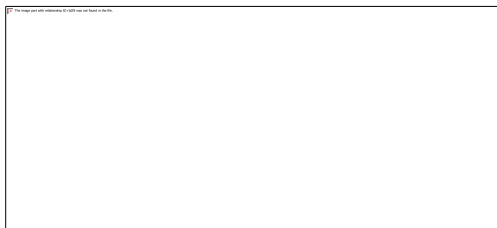
Dallas -

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**MedHab Awarded “Most Promising Life Science Technology Company”
At Rice Alliance Life Science Venture Forum**

FORT WORTH, Tx. – MedHab LLC, a TECH Fort Worth Acceleration client, was selected one of the “Most Promising” Life Science

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companies at the ninth annual Rice Alliance for Technology & Entrepreneurship Life Science Venture Forum.

MedHab, located in Mansfield, Tx., is developing a medical device, StepRite®, which affords medical care prescribers the ability to customize physical rehabilitation protocols to meet each patient's unique needs. StepRite® is a wearable device that has the capability to measure body weight, pressure, gait, flexibility of lower extremities and thermal sensing.

Founded in 2008 by Johnny Ross and Tim Sanghera, MedHab expects to have a StepRite® prototype by the end of 2010. Ross spent 20 years in healthcare sales and marketing and Sanghera has more than 20 years in electronics research and development.

“Receiving this designation is quite a milestone,” Ross said. “It lends credibility to what we’ve known is a viable step forward for rehabilitating leg injuries. To be recognized in front of this audience during our investment phase ... well, the timing is perfect to help us bring the product to the marketplace.”

Life Science companies showcased their new ventures to more than 400 Rice Alliance attendees, including investors, venture capitalists, industry representatives, business leaders, advisors/mentors, service providers and entrepreneurs.

The Most Promising Life Science Companies were chosen from nearly 40 competitors and judged by the Rice Alliance Information

Technology Advisory Board, based on the companies' elevator pitch presentations. The exercise simulates meeting investors on an elevator and having 90 seconds to convince them to invest in your company.

“Every year the quality of companies improves,” said Rice Alliance Director Brad Burke. “Many of the companies at this year’s event have developed prototypes, obtained proven results and are on their second round of funding. This makes them more appealing to investors.”

About MedHab:

MedHab LLC has developed a technology affording medical care prescribers (such as orthopedic surgeons and physical therapists) the ability to customize the rehabilitation protocol to meet each patient’s unique needs. Johnny Ross was a sales and marketing executive for Johnson & Johnson and Tim Sanghera most recently was VP of Sales for Mouser Electronics.

About TECH Fort Worth:

TECH Fort Worth is a nonprofit technology incubator, with offices at the James E. Guinn Complex in Fort Worth South and at the UNT Health Science Center’s Center for BioHealth. For more information, call Darlene Ryan, Executive Director, at (817) 339 8968, email her at Darlene@techfortworth.org or go to www.techfortworth.org.

About Rice Alliance:

The Forum was supported by Baker Botts, LLP, Essex Woodlands Health Ventures, Winstead Attorneys and Santé Venture with supporting sponsors Greater Houston Partnership and Houston Technology Center and media sponsors Houston Business Journal and the BusinessMakers Radio Show. Elevator pitches from the competition can be seen at www.alliance.rice.edu

beginning July 6, 2010.